



## SPONSORSHIP APPLICATION FORM

Here are several ideas for promoting your company or group by sponsoring gifts and events at the ACHMM National Conference. If you have other sponsorship ideas, please share them with us. Our intent is that sponsorships offset the cost of an event or an item—not that they make a profit.

### SPONSORSHIP OPPORTUNITIES

#### Corporate Donation

Any organization making a significant donation to the conference will be entitled to the following: Ten percent discount on meeting registration fees for all employees who attend the conference, acknowledgment of the gift in the conference proceedings, prominent location of company name and logo on the “banner wall,” and verbal acknowledgment of the gift during general conference meetings.

*Unlimited number of sponsorships available for gifts over \$1,500.*

#### Conference Tote or Briefcase

Sponsor logos on one side of bag, meeting logo and date on opposite side.

*Two sponsorships available at \$4,500 each.*

#### Conference Welcome Gift

Sponsor logo on one side of tool or commemorative gift, meeting logo on opposite side.

*One sponsorship available at \$3,500.*

#### Banner Wall

Sponsor logo and name on 18- x 36-inch banner to be displayed prominently at registration booth or elsewhere at meeting. Sponsors at \$1,000 or higher receive banner as part of their package.

*Unlimited number of sponsorships available at \$350 each.*

#### Break

Signs to acknowledge sponsorship of continental breakfast or mid-morning or afternoon breaks on any of the three conference weekdays.

*Up to nine sponsorships available for \$750 each.*

#### Plenary Session or Keynote Speaker

Sponsor acknowledged verbally and with signs for supporting the costs of a plenary session or the keynote speaker.

*Multiple sponsorships available at \$2,000 each.*

#### Facility Tours

Sponsor acknowledged with signs for off-site tours held during the conference. Sponsors will offset costs of transportation and box lunches.

*Multiple sponsorships available (up to two per event) at \$300 each.*

#### Social Event

Sponsor acknowledged with signs to offset costs of social events held on site and off site.

*Multiple sponsorships available (up to two per event) at \$300 each.*

#### Reception at the Shedd Aquarium

Sponsor acknowledged verbally and with signs to offset costs of the evening reception at the Shedd Aquarium.

*One sponsorship available at \$5,000.*

#### Awards Luncheon

Sponsor will be acknowledged in meeting agenda, with signs, and verbally.

*One sponsorship available at \$1,000.*

#### Golf Tournament

Wednesday afternoon golf outing. Sponsorships available for gifts, etc.

*Multiple sponsorships available from \$150 to 400.*

#### For more information

Mark Knight  
Sponsorship Chair  
Chicago Chapter, ACHMM

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# Sponsorship Application Form

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_  
Name of firm/organization (to be listed in final conference program exactly as shown)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Daytime phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Sponsorship Options (check all that apply)

- I want to sponsor the conference tote/briefcase @ \$4,500.
- I want to sponsor the conference welcome gift @ \$3,500.
- I want my company or group's name on the banner wall @ \$350.
- I want to sponsor \_\_\_\_\_ breaks @ \$750.
- I want to sponsor a plenary session or keynote speaker @ \$2,000.
- I want to sponsor \_\_\_\_\_ facility tours @ \$300.
- I want to sponsor \_\_\_\_\_ social events @ \$300.
- I want to sponsor the reception at the Shedd Aquarium @ \$5,000.
- I want to sponsor the awards luncheon @ \$1,000.
- I want to sponsor the golf tournament @ \$150-400. Amount of my sponsorship: \$ \_\_\_\_\_

**Total due \$** \_\_\_\_\_

Please provide an electronic version of your organization's logo for use on signs, on the Web site, and in the conference program.

### Four Ways to Submit Form

#### Mail

2001 ACHMM National Conference  
c/o Pam Hicks  
The University of Kansas  
12600 Quivira Road  
Overland Park, KS 66213-2402

**Phone** 913-897-8522

**Fax** 913-897-8540

**E-mail** phicks@ku.edu

### Payment Method

Check enclosed. Make checks payable to the University of Kansas.

Charge to:  MasterCard  VISA

Exp. date \_\_\_\_\_

Account # \_\_\_\_\_

Cardholder name \_\_\_\_\_

Cardholder signature \_\_\_\_\_

Bill my firm.  
Federal employee identification number (FEIN) required for billing. \_\_\_\_\_

Purchase order number \_\_\_\_\_